



Skee Town Skirtz
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based on a 6 home game (minimum) season

	a-la-cart value	BLUE	PURPLE	GREEN	YELLOW	ORANGE	WHITE
VIP tickets - Special sponsor track side reserved seating (tickets at will call)		6 per game	4 per game	2 per game	2 per game	2 per game	
	20 each ticket	\$ 720	\$ 480	\$ 240	\$ 240	\$ 240	
Ad: Full page black and white in bout program (company provides)	\$100 each	\$ 600					
Ad: 1/2 page black and white in bout program (company provides)	\$50 each bout		\$ 300				
Ad: 1/4 page ad in bout program (company provides)	\$25 each bout			\$ 150	\$ 150		
Ad: text mention in program - limited to company name or 25 characters	\$10 each bout					\$ 60	\$ 60
Banner at bouts (company provides)	\$100 per bout	\$ 600	\$ 600	\$ 600			
Vendor table in lobby	\$100 per bout	\$ 600	\$ 600				
Space provided for cards, fliers, etc on sponsor info table	\$25 per bout			\$ 150	\$ 150	\$ 150	
Logo Link on Sponsor page (company provides logo)	\$25 / month	\$ 300					
Text link on Sponsor Page	\$10/month		\$ 120	\$ 120	\$ 120		
Text only on sponsor page, no link	\$5 / month					\$ 120	\$ 60
Rotating Logo on Home Page (max 4 times per year)	\$50/month	\$ 200					
Logo and info in all Skater Info packages (company provides logo, etc.)	\$200	\$ 200	\$ 200				
Text and info in Skater Info packages (company provides info)	\$100			\$ 100	\$ 100	\$ 100	\$ 100
Logo on all print materials - bout posters, event fliers, etc. (company provides)	\$200	\$ 200					
Mention during bout		4 per game	2 per game	2 per game	2 per game	2 per game	2 per game
	\$25	\$600	\$300	\$300	\$300	\$300	\$300
Approximate Package Value based on a tentative 6 game home season		\$4,020	\$2,600	\$1,660	\$1,060	\$970	\$520
Sponsorship Level (Cash or in-kind product/service donation)		\$2,500	\$1,500	\$1,200	\$600	\$300	\$150

Sponsorship levels are colored skirtz like our Skirtz System. The Skirtz System recognizes skaters that achieve increasing skill levels by awarding them colored skirtz similar to belts in Marshall Arts. Every skater is important from the white skirted new recruits to the blue skirted placed skaters! We value and appreciate your generous support of the Skee Town Skirtz in the same way we value our skaters!! We look forward to providing a new and exciting opportunity for you to promote your business.

Established in July 2009, the Skee Town Skirtz is an all women's roller derby league created to bring flat track roller derby to Muskegon, Michigan and the lakeshore. We foster sportsmanship and athleticism and recognize the importance of giving back to our community through charitable contributions of our time, talents and treasures.

We rolled into Muskegon for our first season to sold out crowds and ROCKED it with an incredible 9 win 3 loss record, catching the attention of established leagues across the state and the country as well. We proudly sustain a successful business in some very difficult economic times. We owe this success to our fans and supporters

Roller Derby is a pay to play sport. All profits are put back into the league to cover operating and travel expenses for the skaters and donate to local charities. Choose one of our pre-made levels above or have one custom designed to suit your needs. Please contact us to discuss how partnering with the Skirtz can benefit your business as well as help the Skee Town Skirtz continue to grow and succeed.